

Minor Specialty Course Catalog in Tamkang University
International Tourism Management Department

Applicable to new students entering in the 2023 academic year.

Grade Level	Course Title	Required or Elective	Credits		Notes
			F	S	
1	Introduction of Tourism Development	Required	3		Choose 1 out of 4 required courses
2	Travel Agency Operations Management			3	
2	International Tourism Marketing		3		
2	Consumer Behavior in Tourism			3	
2	Food and Beverage Management	Elective	3		Choose 6 out of 10 elective courses
2	Principles and Application for Interpretation		3		
2	Introduction to the Airline Industry		3		
2	Abacus Global Distribution System			3	
3	Introduction to Intl. Conference and Exhibition Planning		3		
3	Introduction to Wine and Wine Tourism			3	
3	Butler Service Training			3	
4	Gap Year Tourism		3		
4	Tourism Service Management		3		
4	Cabin Service Management			3	
Required Credits		3	Notes		
Elective Credits		18			
Total Credits		21			

F is for the fall semester ; S is for the spring semester.

二級單位主管簽章：

一級單位主管簽章：

年 月 日

年 月 日