

Minor Specialty Course Catalog in Tamkang University

International Tourism Management Department

Applicable to new students entering in the 2023 academic year.

Grade Level	Course Title	Required or Elective	Credits		Notes	
			F	S		
1	Introduction of Tourism Development	Required	3		Choose 1 out of 4 required courses	
2	Travel Agency Operations Management			3		
2	International Tourism Marketing		3			
2	Consumer Behavior in Tourism			3		
2	Food and Beverage Management	Elective	3		Choose 6 out of 10 elective courses	
2	Principles and Application for Interpretation		3			
2	Introduction to the Airline Industry		3			
2	Abacus Global Distribution System			3		
3	Introduction to Intl. Conference and Exhibition Planning		3			
3	Introduction to Wine and Wine Tourism			3		
3	Butler Service Training			3		
4	Gap Year Tourism		3			
4	Tourism Service Management		3			
4	Cabin Service Management			3		
Required Credits		3	Notes			
Elective Credits		18				
Total Credits		21				

F is for the fall semester ; S is for the spring semester.

二級單位主管簽章：

年 月 日

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